

# BIG Little comedy FEST 6

## Sponsorship Packet



*The Babymakers*



*Underhanded Improv*



*Lost Dog*

# The Big-Little Comedy Fest

Bringing Chicago-Style improv to the Midwest since 2010

The 6th Annual Big-Little Comedy Fest will take place at Kennedy's Theater at Playhouse Square from July 28-30, 2016 and we're looking to partner with local businesses to help support the arts in Cleveland and produce a top-notch comedy festival.

## About The Fest

The Big-Little Comedy Fest is a showcase of some of the top improvisational, sketch, and stand-up performers, from the Midwest and around the country. Spanning Three nights, the festival takes place over the course of six shows featuring over 25 different comedy acts from Cleveland, Chicago, and throughout the country.

Home to internationally-renowned comedy theatres such as the Second City and iO Chicago (formerly Improv Olympic), Chicago is generally considered the improv and sketch comedy capital of the world. Many of the teams performing at this festival have not only been trained at these theatres, but perform on their stages regularly. Additionally, many of these performers tour nationally on the comedy festival circuit.



*Last Call Cleveland (2013)*

Previously, our headliners were The Babymakers, a duo comprised of former Second City Cleveland alums and Second City Touring Company members, Dana Quercioli and Kelsey Kinney, and Last Call Cleveland, a local sketch comedy quartet that was voted "Best Local Act" in Scene Magazine's Best of Cleveland 2014.

## Important Details

**When:** July 28, 2016 - July 30, 2016

**Where:** Kennedy's Theater at Playhouse Square

**BLCF 4 Attendance:** 444 audience members; 84 performers (528 total)

**BLCF 6 Attendance:** 500 audience members; 60 performers (Estimated)



## What People Are Saying About The Big-Little Comedy Fest

"Couldn't have asked for a better time in Cleveland at the Big-Little Comedy Fest! Great people, great comedy!"

- **Christian Hughes**  
Stand-Up Comedian,  
Dallas, TX

"Great crowds, fun people and wonderful shows! Can't wait for next year."

- **Steven Lyons**,  
Stand-Up Comedian  
Auckland, New Zealand

"I have attended all four years of the Big-Little Comedy Fest, I can't wait to come back again - They are hilarious!"

- **Donna J.**  
Yelp Reviewer

"I had a blast in Ohio, what generous audiences! I look forward to seeing this festival grow."

- **Chris Sebilia**,  
Stand-Up Comedian  
Austin, TX

"Thank you for the amazing weekend and festival, we feel so fortunate to have had the chance to be involved."

- **Harrison George**  
Improvise  
Chicago, IL

# Sponsorship Benefits

A Little Bit Can Go A Long Way



## “Big” Festival Sponsor - \$1,000

- Listed on all promotional material, programs, and advertising as presenting Fest sponsor
- Listed on Fest website/Facebook page
- Sign displayed in Kennedy’s Theater all four nights of the Fest (sign provided by sponsor)
- Special recognition at the beginning of every show
- Recognition by the host at the end of all shows
- Full page ad in the program (ad size approx.: 5.5” x 8.5”)
- Recognition in Fest e-mail blast to Big-Little mailing list of 2000+
- Two VIP tickets to every show of the Fest

## Nightly Sponsor - \$300 (Friday or Saturday) \$250 (Thursday)

- Listed on Fest website/Facebook page
- Sign displayed in Kennedy’s Theater on sponsored night (sign provided by sponsor)
- Special recognition at the beginning of sponsored night
- Recognition by the host at the end of all shows
- 1/2 page ad in the program (ad size approx.: 5.5” x 4.25”)
- Recognition in Fest e-mail blast to Big-Little mailing list of 2000+
- Two VIP tickets to every show on sponsored night

## Program Sponsor - \$75

- Listed on Fest website/Facebook page
- Recognition by the host at the end of all shows
- 1/4 page ad in the program (ad approx.: 2.75” x 4.25”)
- Recognition in Fest e-mail blast to Big-Little mailing list of 2000+
- Two VIP tickets to any show

## “Little” Festival Sponsor - \$25

- A member of the Big-Little Comedy staff will casually drop your company/individual name in six different conversations throughout the week

### About Your Potential Sponsorship

By sponsoring this festival, you’ll be helping support Cleveland’s commitment to the arts.

Each year, the Big-Little Comedy Fest has increased in size, bringing more and more performers from across the country together and exposing more and more people to this one-of-a-kind craft.

In fact, this July more than 500 spectators, volunteers, and performers will be heading to Cleveland for the Fest.

A sponsorship from your company would not only give your business exposure to hundreds of area residents with a passion for theater, but also demonstrate that your business supports the local arts community.

Additionally, it will help us facilitate the travel costs of our many out-of-state performers and allow us to better promote our event to give more value to your sponsorship dollars.

# Other Corporate Sponsorships

It's More Than Just Money

## Print & Copy Sponsor

Provide the look for BLCF by supplying all printed materials including show programs, posters, and postcards. Your company will be mentioned on the Sponsor page of the official Fest website and on our Facebook page, as well as thanked onstage at the end of every show. You will also receive a full page ad in our program and four VIP tickets to any show.

## After Party Sponsor

Provide drink specials and food discounts to visiting performers after the shows over the course of the week. In exchange, we will announce your establishment as the official post-show hangout spot. In addition, your company will be mentioned on the Sponsor page of the official Fest website and on our Facebook page, as well as thanked onstage at the end of every show. You will also receive a half page ad in our program and four VIP tickets to any show.

## Hospitality Sponsor

Provide comped or discounted rates for our performers and/or patrons to enjoy all that Cleveland has to offer. Your company will be mentioned on the Sponsor page of the official Fest website and on our Facebook page, as well as thanked onstage at the end of every show. You will also receive a half page ad in our program and four VIP tickets to any show.

## Room & Board Sponsor

Provide a roof over the heads of our visiting performers, by either providing discounted or complimentary rooms for several of the groups. In addition, your company will be mentioned on the Sponsor page of the official Fest website and on our Facebook page, as well as thanked onstage at the end of every show. You will also receive a half page ad in our program and four VIP tickets to any show.

## The Green Room Sponsor

Help make visiting troupes comfortable by providing snacks and refreshments in the performer warm-up and waiting areas Thursday through Sunday. Your company will be mentioned on the Sponsor page of the official Fest website and on our Facebook page, as well as thanked onstage at the end of every show for the evenings for which you are providing the food & beverage. You will also receive a quarter page ad in our program and four VIP tickets to any show.

## Group Ticket Sponsor

Fill the seats at BLCF by purchasing a block of 15 or more tickets at any of our shows. In return, you will receive a quarter page ad in our program as well as mentioned on the official Fest website and Facebook page. Great for company outings.



## Sponsor Notes

Program ads may feature coupons/promotions if desired.

If interested, all sponsors will receive discounts on group and individual rates for the Fest's improv workshops or on a personalized workshop tailored to your company's needs, taught by Big-Little Comedy or by one of the BLCF teams. Contact Tina Jackson at [tina@biglittlecomedy.com](mailto:tina@biglittlecomedy.com) for more information.

## Big-Little Comedy Fest's Previous Sponsors Include:

CLE Clothing  
Cleveland Magazine  
The Corner Alley  
Pearl of the Orient  
Margaret W. Wong & Associates  
T-Mobile  
Dave's Cosmic Subs  
Big Fun  
The Downtown Cleveland Alliance  
Yelp! Cleveland  
The LGBT Community Center of Greater Cleveland



# About the Producers

Here's Who You're Dealing With

## About Big-Little Comedy

Big-Little Comedy is a privately-funded production company based out of Chicago, IL that seeks to produce quality comedy and theatre on both small and large-scale budgets. Focusing annually on the production of The Big-Little Comedy Fest, films & media, and live events & original murder mysteries that tour throughout the Midwest.

### BIG-LITTLE PRODUCERS

Tina Jackson  
Dan Grimm  
Andrew Hempfling  
Ryan Williams



[www.biglittlecomedy.com](http://www.biglittlecomedy.com)

@BigLittleComedy (Twitter & Instagram)

[www.facebook.com/BigLittleComedyFest](http://www.facebook.com/BigLittleComedyFest)

## About Playhouse Square

As the country's largest performing arts center outside of New York, Playhouse Square utilizes the arts to engage individuals and attract over one million guests per year to its 1,000+ annual events. These audiences act as the catalyst for economic growth and vitality within the region.

PlayhouseSquare is a leading not-for-profit organization that is improving the quality of life within the Cleveland community. They are dedicated to doing the meaningful work that affects people, changes lives, builds downtown and enriches the community.



*Kennedy's Theater is located below The Ohio Theater.*

*1501 Euclid Ave.  
Cleveland, OH 44115*



## Other Services Offered By Big-Little Comedy

**Big-Little Media:**  
filming/editing,  
award-winning short  
films, music videos,  
*Adventures In Failure*

**Big-Little Murder:**  
touring murder  
mysteries, custom  
benefit dinner events

**Big-Little Events:**  
touring improv teams,  
event entertainment,  
customized workshops  
and sketch comedy,  
hosting/emcee

## Big-Little Comedy's Clients Include:

The American  
Red Cross

BeTheMatch.org

WindRams Premium  
Sports Eyewear

Sugar Creek  
Symphony & Song

ComedySportz  
Chicago

MasterChef's  
Elise Mayfield

The New Colony

Sonia Khaleel

The Dropouts

# Sponsorship Agreement Page

Return completed form for inclusion in all printed materials.

We will follow up with the contact listed below for any program graphics.

- \$1,000: "Big" Festival Sponsor (1 Available)
- \$300: Nightly Sponsor - Friday/Saturday (2 per date)
- \$250: Nightly Sponsor - Thursday (2 per date)
- \$75: Program Sponsor
- \$25: "Little" Festival Sponsor

For "Big" or Nightly Sponsorships, please call Ryan Williams at (312) 593-0355 or email him at [ryan@biglittlecomedy.com](mailto:ryan@biglittlecomedy.com) to check availability before sending in sponsorship agreement.

Please return this completed form with a check payable to "Big-Little Comedy":

**Big-Little Comedy**  
**c/o Tina Jackson**  
**4214 Enfield Ave.**  
**Skokie, IL 60076**

*Payments may also be made via PayPal to [biglittlecomedy@gmail.com](mailto:biglittlecomedy@gmail.com).*

## Sponsor Information

\_\_\_\_\_  
Company/Organization Name, as you wish to be listed in the program

\_\_\_\_\_  
Street Address

\_\_\_\_\_  
City, State, ZIP

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Contact Telephone Number

\_\_\_\_\_  
Contact E-mail

I understand that by completing this agreement, I am committing my company/organization to sponsor the 2016 Big-Little Comedy Fest as a:

- "Big" Festival Sponsor
- Nightly Sponsor (Friday or Saturday)
- Nightly Sponsor (Thursday or Sunday)
- Program Sponsor
- "Little" Festival Sponsor
- Other Corporate Sponsorship (see sidebar)



**When:**  
July 28-30, 2016

**Where:**  
Kennedy's Theater  
at Playhouse Square  
Cleveland, Ohio

**2016 Attendance:**  
500 estimated;  
60 performers

Please make the enclosed check payable to **Big-Little Comedy**.

You can also sign up to sponsor the Big-Little Comedy Fest on our website, and complete payment via PayPal.

If you are interested in one of our other corporate sponsorships listed on Page 4, please email Ryan Williams at [ryan@biglittlecomedy.com](mailto:ryan@biglittlecomedy.com) for availability and details.